

# EXHIBIT 35

**From:** Will Campbell <will@quantasy.com>  
**Subject:** Signed Change Requests 1 and 2  
**Sent:** Mon 7/25/2022 5:34:26 AM (UTC)  
**To:** Hello BC <hello@bc-silver.com>  
[Root SOW Change Order 07\\_05\\_2022.pdf](#)  
[Root SOW Change Order 07\\_12\\_2022.pdf](#)

See attached.

---

See attached.

---

---

**SCOPE OF WORK AGREEMENT****CHANGE REQUEST****Project Name:**

Root Insurance – 2022 Root for Good Drivers Marketing and Advertising Program

**Effective Date of Change:**

July 5, 2022

**Requested Change:**

Original SOW Item(s)	Description of Change
Root for Good Drivers Marketing: Creative Production / Media Activation and Distribution	Client request to re-focus Q2 activation budgets from brand marketing to Q3/Q4 paid partnerships/ad programming across sports marketing and gaming partners and channels (pausing the Drive Slow and related creative production efforts).

**Reason for Change:**

Client request based on internal strategy shifts related to key markets and market conditions.

**Budget Change:**

Original Contracted Amount	\$14,700,000
Net Budget Change (+/-)	\$0
Revised Contracted Amount	\$14,700,000

The parties agree that this Change Request is subject to the original Additional Terms and Services, unless otherwise outlined herein.

**Root Insurance**By: Name: GC SilverTitle: CMO**Quantasy, LLC**By: Name: Will CampbellTitle: CEO

**SCOPE OF WORK AGREEMENT****CHANGE REQUEST****Project Name:**

Root Insurance – 2022 Root for Good Drivers Marketing and Advertising Program

**Effective Date of Change:**

July 12, 2022

**Requested Change:**

Original SOW Item(s)	Description of Change
Root for Good Drivers Marketing: Creative Production / Media Activation and Distribution	Client request for scope reduction to reduce total paid media and partnership activation spends. <i>(Note: Non-media previous committed/allocated spend/costs including program expenditures, agency fees, production cancellation costs, legal etc ~\$2.7M).</i>

**Reason for Change:**

Client request based on internal strategy and budget shifts for unallocated budget/programs.

**Budget Change:**

Original Contracted Amount	\$14,700,000
Net Budget Change (+/-)	(-) \$1,200,000
Revised Contracted Amount	\$13,500,000

The parties agree that this Change Request is subject to the original Additional Terms and Services, unless otherwise outlined herein.

**Root Insurance**By: Name: Will CampbellTitle: CEO**Quantasy, LLC**By: Name: Will CampbellTitle: CEO